

M.B.A. - I (CBCS Pattern) Semester-II
PCB2F08 - Technology and R & D Management

P. Pages : 1

Time : Three Hours



GUG/S/25/10689

Max. Marks : 70

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- Notes : 1. Solve **any five** questions.
2. All questions carry equal marks.

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| 1. | Discuss role & importance of technology management. Explain technology management in India. | 14 |
| 2. | What is technological change? describe technological life cycle in detail. | 14 |
| 3. | What is diffusion and growth transformation in Technology management? Write in detail. | 14 |
| 4. | Discuss production function and technological change. | 14 |
| 5. | What is Technology Assessment? State the various Technology evaluation parameters for Technology Assessment. | 14 |
| 6. | Discuss the concept of R & D organization and its role in technological development. | 14 |
| 7. | What do you understand by technology forecasting? Explain in methods. | 14 |
| 8. | Explain the needs & strategy of technology for enterprise. | 14 |
| 9. | Explain sources and dimension of technology information. | 14 |
| 10. | Write short answers any two . | 14 |
| | a) TAAS | |
| | b) Technology gap | |
| | c) Artificial Intelligent Revolution | |
| | d) Technology promotional Activities | |
